Report: 
Cost of Motor Vehicle Crashes to Employers—2015™

Employers pay for crashes that happen both on and off the job.

THE COST OF CRASHES TO EMPLOYERS

$47.44 BILLION in 2013

$25.17 billion for on-the-job crashes

$22.27 billion for off-the-job crashes

SEE TABLE 2 IN THE COST OF MOTOR VEHICLE CRASHES TO EMPLOYERS—2015™
CRASHES COST EMPLOYERS WHENEVER THEY OCCUR

Lost Work Days

1.628
MILLION
Total

1.473m
due to
on-the-job
crashes

155k
due to off-the-job
crashes

SEE TABLE 1 IN THE COST OF MOTOR VEHICLE CRASHES TO EMPLOYERS—2015™

Road safety programs help employers control costs and can make roads safer for everyone.
According to NHTSA, for front-seat occupants, wearing a seat belt reduces risk of serious injury or death by about 50%.
Wearing a seat belt saves lives, reduces injuries and is good business, too.
Report: COST OF MOTOR VEHICLE CRASHES TO EMPLOYERS—2015™

Use this report to develop a business case to justify investments in a road safety program for occupational fleet drivers and ALL employees.

A fleet of 1,000 vehicles averages costs of $1,178,000 per year for property damage alone.

*A PER ELEMENT FINANCIAL (FORMERLY PHH), 20% OF A FLEET IS INVOLVED IN A CRASH ANNUALLY

A single non-fatal injury crash has an average cost of $64,981.

SEE TABLE 4 IN THE COST OF MOTOR VEHICLE CRASHES TO EMPLOYERS—2015™
Investing in road safety can reduce your crash rate by 50% or more.

<table>
<thead>
<tr>
<th></th>
<th>Pre-fleet safety investment cost¹</th>
<th>Portion of fleet involved in a collision</th>
<th>Post-fleet safety investment cost</th>
<th>Potential annual savings</th>
</tr>
</thead>
<tbody>
<tr>
<td>NETS Member A⁴</td>
<td>$1,178,000</td>
<td>10%</td>
<td>$589,000¹</td>
<td>$589,000</td>
</tr>
<tr>
<td>NETS Member B⁴</td>
<td>$1,178,000</td>
<td>6%</td>
<td>$353,400³</td>
<td>$824,600</td>
</tr>
</tbody>
</table>

¹ 1000 vehicles x 0.2 x $5890 (PDO costs per vehicle) = $1,178,000
² 1000 x 0.1 x $5890 = $589,000
³ 1000 x .06 x $5890 = $353,400
⁴ Actual examples from the NETS 2014 STRENGTH IN NUMBERS® Fleet Safety Benchmark

Road safety programs can reduce the costs of crashes and can also lower the average number of crashes.
HOW TO DEVELOP A ROAD SAFETY PROGRAM

For All Employees
Start with a proven employee-wide seat belt use campaign

- Low cost, easy to implement
- Minimal administrative time
- Only 6 weeks to conduct
- FREE toolkit with all materials

2seconds2click.org

Case Study
Coca-Cola Refreshments
Bismarck, ND

54% Seat belt use pre-campaign
84% Seat belt use post-campaign

For Fleets
Download NETS’ FREE Comprehensive Guide to Road Safety™

For companies with new, developing or advanced road safety programs
- For fleets of all sizes
- For all vehicle types
- Global applicability
FOR MORE INFORMATION
Contact Susan Gillies, NETS, at sgillies@trafficsafety.org

ADDITIONAL RESOURCES

The NETS Guide to Defensive Driver Training™
available FREE at www.trafficsafety.org

The NETS STRENGTH IN NUMBERS® Fleet Safety Benchmark Program at www.trafficsafety.org

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