

Texting and the Use of GPS

Dear NETS Members,

May 12, 2011

Brian Becker with Steelcase submitted a question asking about texting and the use of GPS. His complete question is below.

Page | 1

Responses follow Brian's question.

Thank you to those of you who provided responses.

Please contact me if you have any questions or suggestions.

Yours truly,

Jack

J. M. Hanley
Executive Director
Network of Employers for Traffic Safety
314-680-3293

Question

Please ask the membership for its response:

- What if any policy do they have regarding texting while driving a company vehicle?
- Do they have a texting policy while driving on company time?
- Use of GPS while driving :
 1. Company provided?
 2. Hands free type?
 3. Personal phone used as GPS ?

Appreciate what you can find out.

Brian Becker | Corporate Health & Safety | o: 616 698-1409 | c: 616 292-3362

steelcase inc

This information is provided as a courtesy by NETS to its members and, in some instances, also to the general public. It is provided 'as is,' without any representations or guarantees as to its accuracy, and NETS is not liable for the content or use of this information.

Texting and the Use of GPS

	Texting and the Use of GPS	<u>TEXTING</u> What if any policy do they have regarding texting while driving a company vehicle? Do they have a texting policy while driving on company time?	<u>GPS</u> Use of GPS while driving: Company provided? Hands free type? Personal phone used as GPS?
1	AstraZeneca Mary Rose mary.rose@astrazeneca.com	Use of any hand-held devices while driving is prohibited. Our policy does not specifically call out texting but since hand-held devices are prohibited, it would be impossible to text.	Our policy does not specifically call out GPS devices since there is only a general reference to hand-held devices. But since GPS would be a hand-held device, policy dictates that it can only be used (programmed) when safely parked. Company provided? No
2	BMS Wendy Dymkowski wendy.dymkowski@bms.com	Our policy addresses texting and GPS indirectly, see below: Drivers must pull over and park in a safe place when using cellular phones or any other mobile devices. If it is determined that an accident or Company vehicle damage occurred while the employee or authorized driver was using a cell phone, or any other mobile device, the accident will be considered preventable or as the driver's fault.	
3	Cephalon Jonathan Kamanns jkamanns@cephalon.com	Cephalon has guidance throughout the Fleet & Safety Policy for Texting and Active GPS use: Under the Procedure Requirements section: Distracting activities such as: writing notes, reading maps or actively	

This information is provided as a courtesy by NETS to its members and, in some instances, also to the general public. It is provided 'as is,' without any representations or guarantees as to its accuracy, and NETS is not liable for the content or use of this information.

Texting and the Use of GPS

		<p>using GPS, using cell phones (including texting), eating and similar distracting activities are prohibited unless the vehicle is safely parked.</p> <ul style="list-style-type: none">➤ Cellular phones may not be used by drivers except when the vehicle is safely parked. Incoming calls must be forwarded to voicemail and incoming texts must only be answered when the vehicle is safely parked➤ Under the section 'Portable Electronic Devices':➤ Portable Electronic Devices and Services Guidance<ul style="list-style-type: none">○ The active use of portable electronic devices and services, unless safely parked, is strictly prohibited.○ When driving, incoming calls should go to your voicemail/answering service➤ Portable electronic devices and services include but are not limited to:<ul style="list-style-type: none">○ Telephones (including texting) – hand-held or hands free.○ Global Positioning Systems (GPS) & GPS Navigation○ Computer Equipment (including SMART phones & e-books)○ Hand-held Sales Tool	
--	--	---	--

This information is provided as a courtesy by NETS to its members and, in some instances, also to the general public. It is provided 'as is,' without any representations or guarantees as to its accuracy, and NETS is not liable for the content or use of this information.

Texting and the Use of GPS

		<ul style="list-style-type: none"> ○ Radar detectors ○ Internet, email, chat, social media, e-books, etc. 	
4	<p>DHL Philip S. Renaud II phil.renaud@exel.com</p>	<p><u>United Kingdom (DHL Brand)</u> Out of interest we have a newly revised cell phone policy coming out very soon, however the current one forbids texting in any case when driving, it is also highly illegal and would result in long term imprisonment of the driver if found to have been using a cell phone where an accident had occurred with the result to a third party being fatal, goods vehicle drivers may also lose their driving license at roadside checks if found to be using or holding a phone whilst driving, or where a phone does not have the necessary hands free kit fitted.</p> <p>Our corporate driver handbook states <u>no texting</u> within the phone rules section, and our Mandatory Driver CPD Training which all drivers must receive by law every year also includes the corporate phone rules, there is a widely held notion that texting and conducting phone calls without hands free kit is an endemic problem in the total driving community.</p>	<p><u>United Kingdom (DHL Brand)</u> GPS is not currently covered as a specific item due to the many different add on kit these days, the general message is intentionally non specific and states that the vehicle should be roadworthy in so far as the windscreen should remain totally clear within the wiper/ swept areas, and the driver is reminded that it is their LEGAL responsibility to drive with due care and attention at all times.</p>

This information is provided as a courtesy by NETS to its members and, in some instances, also to the general public. It is provided 'as is,' without any representations or guarantees as to its accuracy, and NETS is not liable for the content or use of this information.

Texting and the Use of GPS

		<p><u>USA (Exel Brand)</u> TEXTING AND CELL PHONE USE WHILE DRIVING</p> <p>Every day, drivers jeopardize the safety of others on the road by talking or texting on their mobile phones. Whether you are driving on or off the job, safe vehicle operation and compliance with legal and policy guidelines are essential.</p> <p>Associates with company-issued mobile devices, as well as any associate commercial motor vehicle (CMV) driver in the U.S., must comply, respectively, with the Corporate Mobile Device Policy (610.3) and the new interpretation of Federal Motor Carrier Safety Regulations banning texting while driving.</p> <p>Please review these guidelines to ensure your compliance and safe operation of any moving vehicle. For site managers, this information is summarized in the <i>attached talking points</i> for you to share in your next safety meeting or daily briefing.</p> <p>TEXTING AND CELL PHONE USE GUIDELINES</p> <p>Per Exel policy, and in accordance with best safety practices for all mobile device users:</p> <ul style="list-style-type: none">• Associates are prohibited from using cell phones on the warehouse floor or dock area unless authorized by the site's	
--	--	--	--

This information is provided as a courtesy by NETS to its members and, in some instances, also to the general public. It is provided 'as is,' without any representations or guarantees as to its accuracy, and NETS is not liable for the content or use of this information.

Texting and the Use of GPS

		<p>General Manager for supervisory or business communication needs.</p> <ul style="list-style-type: none"> • Associates should familiarize themselves and comply at all times with the laws of the state/locality in which they drive with respect to the use of mobile devices (i.e., cell phone, BlackBerry or similar device). For example, where a local law prohibits the use of mobile devices by anyone operating a moving vehicle, associates are also prohibited by Exel's policy from using mobile devices. • Associates are to refrain from the use of cell phones without a hands-free device while operating a motor vehicle that is in motion. This applies only in areas in which use of a cell phone with a hands-free device is not prohibited by local laws. • Associates are to refrain from texting or using a mobile device in any similar way while operating a motor vehicle that is in motion. If the review or transmission of a work text or email is unavoidable, the associate is expected to move the vehicle to an area where it is safe to stop before doing so. <p>In addition to the prohibition of texting while driving outlined in Exel's policy, <u>for commercial motor vehicle (CMV) drivers in the U.S.</u>, a new interpretation to Federal Motor Carrier Safety Regulations (FMCSRs) bans texting while driving for CMV</p>	
--	--	--	--

This information is provided as a courtesy by NETS to its members and, in some instances, also to the general public. It is provided 'as is,' without any representations or guarantees as to its accuracy, and NETS is not liable for the content or use of this information.

Texting and the Use of GPS

		<p>drivers. This is the result of the Federal Motor Carrier Safety Administration (FMCSA) issuing a “Notice of regulatory guidance” on January 27, 2009, concerning texting while driving a commercial motor vehicle (CMV).</p> <p>The guidance is applicable to all interstate drivers of CMVs subject to FMCSRs, and is effective immediately.</p> <ul style="list-style-type: none">• Federal Motor Carrier Safety Regulations prohibit “texting” while driving a commercial motor vehicle in interstate commerce.• “Texting” is the review of, or preparation and transmission of, typed messages through any mobile device or the engagement in <u>any</u> form of electronic data retrieval or electronic data communication through any such device. Research has shown that drivers who text while driving are more than 20 times more likely to get in an accident than non-distracted drivers.• Texting on electronic devices while driving decreases the safety of commercial vehicle operation because the activity involves a combination of visual, cognitive and manual distraction from the driving task.<ul style="list-style-type: none">• Research has shown that during 6-second intervals immediately preceding safety-critical events (e.g., crashes, near crashes, lane	
--	--	---	--

This information is provided as a courtesy by NETS to its members and, in some instances, also to the general public. It is provided 'as is,' without any representations or guarantees as to its accuracy, and NETS is not liable for the content or use of this information.

Texting and the Use of GPS

		<p>departure); texting drivers took their eyes off the forward roadway for an average of 4.6 seconds. At 55 miles per hour, this means that the driver is traveling the length of a football field, including the end zones, without looking at the road.</p> <ul style="list-style-type: none"> • Drivers subject to FMCSRs are also required to comply with the laws, ordinances, and regulations of the jurisdiction in which the CMV is being operated. In all cases, if a regulation of the Federal Motor Carrier Safety Administration imposes a higher standard of care than that law, ordinance or regulation, the driver must comply with the Federal Motor Carrier Safety Administration regulation. 	
5	<p>ECOLAB Ryan Rebman Ryan.rebman@ecolab.com</p>	<p>Ecolab Policy - Sending or reading emails, text messages, alpha or alphanumeric pages from cellular phones, pagers or other devices while driving is prohibited under all circumstances.</p> <p>Do they have a texting policy while driving on company time? See above</p> <p>Use of GPS while driving : Company provided? In one division for dispatching service only</p> <p>ECOLAB policy - Any use of BlackBerry type devices, Tablet PC's,</p>	<p>Use of GPS while driving :</p> <p>Company provided? In one division for dispatching service only</p> <p>ECOLAB policy - Any use of BlackBerry type devices, Tablet PC's, laptops, GPS, MP3 or other similar devices is prohibited while a vehicle is moving.</p>

This information is provided as a courtesy by NETS to its members and, in some instances, also to the general public. It is provided 'as is,' without any representations or guarantees as to its accuracy, and NETS is not liable for the content or use of this information.

Texting and the Use of GPS

		laptops, GPS, MP3 or other similar devices is prohibited while a vehicle is moving.	
6	Forest Deb Burns DBurns@forestpharm.com	Forest's Safety Policy prohibits the use of all electronic devices while the car is in motion, whether driving for business or personal. Violation of this policy carries five points. Forest does not provide GPS or cell phones to our drivers.	
7	GE Healthcare Jeri Hall Jeri.Hall@med.ge.com	What if any policy do they have regarding texting while driving a company vehicle? Strictly prohibited Do they have a texting policy while driving on company time? Yes, strictly prohibited	Use of GPS while driving : Company provided? No Hands free type? NA Personal phone used as GPS ? They have the ability with Blackberry phone which is company provided, we do not have a policy in place concerning GPS.
8	Genentech Fred Choy choy.fred@gene.com	What if any policy do they have regarding texting while driving a company vehicle? No texting is allowed while driving. Do they have a texting policy while driving on company time? Yes, no electronic devices may be used while driving except hands free devices for talking. The hands free device is allowed but we discourage it to our employees.	Use of GPS while driving : 1. Company provided?- No 2. Hands free type? - No 3. Personal phone used as GPS? - No

This information is provided as a courtesy by NETS to its members and, in some instances, also to the general public. It is provided 'as is,' without any representations or guarantees as to its accuracy, and NETS is not liable for the content or use of this information.

Texting and the Use of GPS

9	<p>J&J Sandy Lee SLee3@its.jnj.com</p>	<p>What if any policy do they have regarding texting while driving a company vehicle? >> Our global standard prohibits hand-held use of electronic devices.</p> <p>Do they have a texting policy while driving on company time? >>Please see WW Fleet Safety standards below:</p> <p><u>Mobile Phones and Hand-Held Electronic Devices</u></p> <p>Drivers traveling on company business are prohibited from using a hand-held mobile phone, or any other hand-held electronic devices, such as Blackberrys, iPods, computers, two-way radios and hand-held global positioning systems (GPS), while the vehicle is in operation. The use of music players with earbuds or headsets is prohibited while the vehicle is in operation.</p> <p>For hand-held phones, the driver shall not accept incoming calls, or place a call unless the vehicle is completely stopped and properly parked in a safe location. The shoulder of the road is not considered a safe location; a parking lot is.</p> <p>Hand-held mobile phones and other hand-held electronic devices must be stored in a secure location while the vehicle is in motion. The J&J Affiliate must instruct drivers to properly secure all loose components to protect vehicle</p>	<p>Use of GPS while driving :</p> <p>Hands free type? Hands-free only. Driver must input mapping information while safely parked.</p>
---	---	--	---

This information is provided as a courtesy by NETS to its members and, in some instances, also to the general public. It is provided 'as is,' without any representations or guarantees as to its accuracy, and NETS is not liable for the content or use of this information.

Texting and the Use of GPS

		<p>occupants from injury in the event of sudden stops, turns or impact.</p> <p>The J&J Affiliate must provide drivers with guidelines that maximize the safe handling and use of hands-free devices such as hands-free mobile phones or GPS devices.</p>	
10	<p>Kraft Foods Jeff Jones jjjones@kraftfoods.com</p>	<p>What if any policy do they have regarding texting while driving a company vehicle? We have a distracted driving policy which covers GPS, phones and other electronic devices. Drivers are not to use phones, GPS, delivery handhelds or other devices which the vehicle is in gear or on a public roadway.</p> <p>Do they have a texting policy while driving on company time? Yes, texting is also covered under the distracted driving policy</p>	<p>Use of GPS while driving : Company provided? No company provided GPS systems. Employees can use their own if they purchase themselves.</p>
11	<p>Landis-Gyr Jeanne Kubeck Jeanne.Kubeck@landisgyr.com</p>	<p>What if any policy do they have regarding texting while driving a company vehicle? No use of the cell phone is allowed while driving for the company, which includes texting and hands free devices.</p> <p>Do they have a texting policy while driving on company time? See above</p>	<p>Use of GPS while driving : Company provided? This varies; some offices have provided GPS and some do not.</p> <p>Hands free type? No, this is not allowed per the company policy of no cell phone use while driving for the company Personal phone used as GPS? No, see above.</p>
12	<p>Land O'Lakes Don Schultz DWSchultz@landolakes.com</p>	<p>See accompanying cell phone policy.</p>	

This information is provided as a courtesy by NETS to its members and, in some instances, also to the general public. It is provided 'as is,' without any representations or guarantees as to its accuracy, and NETS is not liable for the content or use of this information.

Texting and the Use of GPS

13	<p>Lilly Beth Stamer STAMER_BETH_A@LILLY.COM</p>	<p>What if any policy do they have regarding texting while driving a company vehicle?</p> <p>The following activities are strictly forbidden when Lilly employees or other authorized drivers are operating a motor vehicle for company business or while driving a company provided vehicle:</p> <ul style="list-style-type: none"> •Text messaging or e-mailing •Using mobile computers/ laptops •Using electronic games / game consoles or hand held readers (Kindle™) •Using music players with headphones or ear-buds that restrict the drivers ability to hear traffic <p>Do they have a texting policy while driving on company time? See above</p>	<p>Use of GPS while driving :</p> <p>Vehicle navigation systems and personal music players such as iPods™ (without ear phones) may be used while driving but must be programmed while the vehicle is parked in a safe location.</p> <ol style="list-style-type: none"> 1. Company provided? This is country specific. USA does not reimburse for GPS systems. 2. Hands free type? N/A 3. Personal phone used as GPS? Not specified by policy - same rules as above apply regardless of electronic device
14	<p>Merck Bob Holman robert_holman@merck.com</p>	<p>What if any policy do they have regarding texting while driving a company vehicle?</p> <p>Employees are under no obligation to make or receive calls while driving. Hands free device is required.</p> <p>Do they have a texting policy while driving on company time? Texting is prohibited.</p>	<p>Use of GPS while driving :</p> <ol style="list-style-type: none"> 1. Company provided? -No 2. Hands free type? n/a 3. Personal phone used as GPS? May not engage in use of GPS or other devices that lead to distraction and eyes away from the forward roadway.

This information is provided as a courtesy by NETS to its members and, in some instances, also to the general public. It is provided 'as is,' without any representations or guarantees as to its accuracy, and NETS is not liable for the content or use of this information.

Texting and the Use of GPS

15	<p>Novo Nordisk Donna Bibbo dbib@novonordisk.com</p>	<p>What if any policy do they have regarding texting while driving a company vehicle? Not allowed while vehicle is in motion or stopped on roadway (i.e., at traffic lights, etc.)</p> <p>Do they have a texting policy while driving on company time? Only if in company car.</p> <p>Use of GPS while driving : Company provided? Not allowed to program while vehicle is in motion or stopped on roadway.</p> <p>Hands free type? Not allowed to program while vehicle is in motion or stopped on roadway.</p> <p>Personal phone used as GPS? Not allowed to program while vehicle is in motion or stopped on roadway.</p>	
16	<p>Roche Diagnostics (Canada) Francine Seguin francine.seguin@roche.com</p>	<p>All electronic devices are banned, hands free or not.</p>	<p>Use of GPS while driving : Company provided? No Hands free type? Banned Personal phone used as GPS? Banned</p>
17	<p>sanofi-aventis Tom Consentino Thomas.Cosentino@sanofi-aventis.com</p>	<p>What if any policy do they have regarding texting while driving a company vehicle? Forbidden</p> <p>Do they have a texting policy while driving on company time? Same - Forbidden</p>	<p>Use of GPS while driving :</p> <ol style="list-style-type: none"> 1. Company provided? No 2. Hands free type? No, our policy is to program GPS before you start journey. If you need to reprogram, must be legally parked in a safe place. 3. Personal phone used as GPS ? No policy

This information is provided as a courtesy by NETS to its members and, in some instances, also to the general public. It is provided 'as is,' without any representations or guarantees as to its accuracy, and NETS is not liable for the content or use of this information.

Texting and the Use of GPS

18	Shell Mike Watson Mike.Watson@shell.com	Shell does not permit the use of texting while driving	Attached is our guidance on the use of GPS. Feel free to share with others. See last page for Shell’s guidance on the use of GPS
19	Sunoco Bill Sanicky wmsanicky@sunocoinc.com	No texting while driving on company business... can be personal or company car. Yes ,we have a policy.	We provide GPS for selected positions. Others can have their own. Must be able to "speak" the street names. Cannot enter an address or use functions while driving.
20	Union Gas/Spectra Energy Kevin Wright KPWright@uniongas.com	Electronic Devices Do not use cellular telephones, pagers, two way radios, laptops or other electronic devices in vehicles except when the vehicle is properly parked in a rest area, designated parking area, or other safe location. This includes placing or receiving calls, pages, text messages or emails. This does not prohibit having the electronic device turned on and operational while operating a vehicle. Navigation systems must be programmed while safely stopped and may be operational during travel.	We do not provide GPS units at this time and do not specify types of GPS to be used. We also do not specifically provide GPS software for company supplied smart phones.
21	Xerox Michael McAlister michael.mcalister@xerox.com	What if any policy do they have regarding texting while driving a company vehicle? Corp. policy does not allow for review of a text or texting while driving. Do they have a texting policy while driving on company time? Yes, per policy “no texting”	Use of GPS while driving : We have no policy for the use of a GPS system while driving. We do not supply this technology to our fleet drivers and with regards as an option for anyone renting a car; the additional cost of a GPS system is NOT reimbursed.

This information is provided as a courtesy by NETS to its members and, in some instances, also to the general public. It is provided 'as is,' without any representations or guarantees as to its accuracy, and NETS is not liable for the content or use of this information.

Texting and the Use of GPS

Shell Guidance on the Use of GPS



Document title	Guidance on the use of GPS/Satellite Navigation in light vehicles.			
Revision date	Revision Number	Reason for revision	Subject Matter Expert	RSEC Endorsement
June 2010	V1.0	Original version	RSEC	Mike Watson

With the improvements in technology and the increased affordability / availability of Global positioning systems (GPS)/Satellite Navigation systems; staff and contractors are looking to Shell for guidance on their use.

Satellite Navigation is seen as a driver aid, providing audible and visual guidance to a predetermined destination. It provides notification of approaching hazards such as junctions & roundabouts earlier than via driver observation alone. It allows the driver to focus more on the road ahead rather than looking for road signs or, in the worst case, trying to read a map or directions.

These devices are available as fixed in-car or as portable and they are beneficial in assisting many drivers in route management. We are aware of the inherent danger and actual incidents that drivers experience when their attention is distracted while driving and the following guidance is designed to reduce the likelihood of this device becoming a distraction.

A driver is fully responsible for the control of the vehicle they are driving; if a driver commits a traffic violation when following the instructions of a GPS navigation device, the driver will be liable for their action e.g. driving along a one-way road in the wrong direction, failure to follow a road sign directive, etc.

As a driver you must not blindly trust the device's guidance but also use your common sense and judgment.

1. Preference is to use a GPS/satellite navigation device that cannot be programmed while the vehicle is in motion.
2. It is preferable to use a GPS navigation device which issues verbal instructions/messages along with a map.
3. It is not recommended to use the type of GPS navigation device that only provides a screen map which requires the driver to continuously review whilst driving; therefore taking their eyes from the road.
4. Set up the trip on the GPS navigation device before you start the journey.
5. Do not attempt to re-programme the GPS navigation device while driving.

This information is provided as a courtesy by NETS to its members and, in some instances, also to the general public. It is provided 'as is,' without any representations or guarantees as to its accuracy, and NETS is not liable for the content or use of this information.

Texting and the Use of GPS

6. When using a portable GPS navigation device, it should be positioned in a location where it is readily visible but does not restrict the driver's view.
7. The GPS navigation device must be secured such that it will not move while the vehicle is in transit and distract or tempt you, the driver, to reach out for it.
8. The location of portable GPS navigation device should not interfere with the airbag activation e.g.
 - if placed on the passenger's side of the dashboard make sure it is not on the airbag cover such that on activation of the airbag the GPS device cannot be launched into the passenger;
 - it should not be in a position where it may pierce or damage an airbag during activation.
9. Where possible it is recommended to regularly update the GPS navigation device's region map to ensure the latest road information and correct orientations are used.

This information is provided as a courtesy by NETS to its members and, in some instances, also to the general public. It is provided 'as is,' without any representations or guarantees as to its accuracy, and NETS is not liable for the content or use of this information.