

# TECHNOLOGY SAVES LIVES

The combination of a rearview camera, rear parking sensors and rear autobrake is reducing backing crashes reported to police by 78%, a new Insurance Institute for Highway Safety (IIHS) study found. Rear autobrake systems also are reducing the frequency of claims reported to insurers, Highway Loss Data Institute (HLDI) reported in August 2017.<sup>1</sup>

## REAL-WORLD BENEFITS OF CRASH AVOIDANCE TECHNOLOGIES

HLDI and IIHS study the effects of crash avoidance features by comparing rates of police-reported crashes and insurance claims for vehicles with and without the technologies.<sup>2</sup>

**62%**

fewer  
backing  
crashes  
with rear  
automatic  
braking

**22%**

fewer  
backing  
crashes  
with rear  
cross-  
traffic alert

**17%**

fewer  
backing  
crashes  
with  
rearview  
cameras

# PARK AND BACK SAFELY

## YOUR DECISIONS DRIVE YOUR SAFETY

<sup>1</sup>IIHS and the Highway Loss Data Institute <http://www.iihs.org/iihs/news/desktopnews/rear-crash-prevention-ratings-aim-to-cut-parking-lot-collisions>

<sup>2</sup>HLDI and IIHS <http://www.iihs.org/media/3b08af57-8257-4630-ba14-3d92d554c2de/680-Nw/QAs/Automation%20and%20crash%20avoidance/IIHS-real-world-CA-benefits-0218.pdf> )